



Customer Focused. Expert Knowledge. Integrity.

Errors and Omissions for Media Entities

Product Fact Sheet

The risks facing Media Professionals and their companies are unique to this industry segment. Because of this these insureds require their own specialized coverages apart from the standard Errors and Omissions sold to other professional service firms. Our product is designed to address these exposures, ensuring your clients are properly covered for the services they provide. Our team has over 20 years of Professional Liability experience and is here to assist you with your client's needs.

Our target classes of business:

- Advertisement Consultants
- Advertisers
- Advertising Agencies
- Broadcasters
- Conference/Event Managers
- Corporate Brand Development
- Creative Consultants
- Direct Marketing
- Graphic Designers
- Literary Agents
- Market Research
- Marketing Consultants
- Media Storage Centres
- Quick Printers / Copying Services
- Sales Promotion Photographers
- Promotional Video Production
- Public Relations Firms and Consultants
- Publishers
- Talent Agents
- Videographers

Please contact us if your Media risk does not fit into one of these categories – we may still be able to help.

Available coverages:

- Advertising Services Errors and Omissions
- Business Operations and Personal Injury Liability
- Media Liability (E&O)
- Optional Commercial General Liability, including Bodily Injury, Property Damage, Tenant's Legal Liability, Non-Owned Automobile, Employee Benefits Errors & Omissions

Coverage highlights:

- \$5,000,000 available limits for E&O (\$2,000,000 limits with U.S. exposure)
- 25% U.S. Exposure for risks with gross revenues up to \$10,000,000
- Market-leading SIGNAL Underwriting manuscript wording tailored for Media entities



What sets SIGNAL Underwriting apart:

- Broad appetite
- Customer focused on broker partners and insureds
- In-house underwriting authority
- Over 20 years of Professional Liability broking and underwriting experience
- Our Underwriters are here to help you with any of your industry-related questions so you can expertly guide your placement and client discussions
- Secured Lloyd's of London Coverholder status within first year of operation
- SIGNAL Underwriting Inc. only represents London security with a minimum rating of A- (AM Best rating) for this product
- Claims handled by Canadian Third Party Adjuster experienced with Professional Liability
- Underwritten by certain underwriters at Lloyd's

Other associated products available from SIGNAL Underwriting:

- For Profit Directors & Officers Liability for Media Entities



Coverholder at **LLOYD'S**

For further details or to submit a risk for review please contact:

QuoteRequest@signalunderwriting.com

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SIGNAL Underwriting Inc. is a Canadian, independently owned boutique Managing General Agent that brings unequaled value to our three customers:

- **Tailored insurance coverage** and products for individual insureds
- **Support and industry knowledge** for our broker partners
- **Expert underwriting** for our insurance carriers

SIGNAL Underwriting Inc.:

- Focuses on products where **we hold the underwriting authority**
- Serves **specialized areas** of the commercial insurance market
- Offers **customized products** for each industry segment
- Brings **19 years** of broking and underwriting experience

**Make SIGNAL
Underwriting
your competitive
advantage**